

Website Packages

Business WEBSITE PACKAGE

- Custom **5-page** website design including logo and branding
- StoryBrand® Home page wireframe
- Inner page content development by copywriter
- Website development
- Two rounds of content revisions
- Basic SEO Setup
- Google Analytics Setup
- Email marketing integration
- **90 days** unlimited minor content edits
- **60-minute** website training session
- **1 year** of Prime Website Hosting

\$7,500 USD +TAX

[View Full Details](#)

E-Commerce WEBSITE PACKAGE

Everything from the Business package, **plus:**

- Up to **10 website pages** including graphic design and professional copywriting
- Lead magnet graphic design and edit of existing copy
- Create **2** opt-in forms/thank you pages/autoresponders
- Social media header, banner and profile graphics for **3** social media accounts
- **20** stock images
- **Four** rounds of content revisions

\$15,000 USD +TAX

[View Full Details](#)

Digital Marketing WEBSITE PACKAGE

Everything from the Business package, **plus:**

- Up to **20 website pages** including graphic design and professional copywriting
- Lead magnet creation including copywriting and graphic design
- Create **4** opt-in forms/thank you pages/autoresponders
- Develop and set-up a **5-email** welcome or nurture email campaign
- Social media header, banner, and profile graphics for **5** social media accounts
- **40** stock images
- **Five** rounds of content revisions
- **1-year** Premium hosting service

\$25,000 USD +TAX

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Business WEBSITE PACKAGE

\$7,500 USD +TAX

Custom 5-page website design including logo and branding

- Original design plus two design revision requests
- Typical pages include: Home page, About page, Products/Services page, Blog page, Contact page. **Package includes any five pages**

StoryBrand® Home page wireframe

- Homepage layout including one revision request

Inner Page Content Development by copywriter

- Create content for 4 interior pages

Website Development

- Create website in WordPress Divi theme
- Connect website to existing payment processor(s)
- Connect website to existing calendar/scheduling account
- Connect website to existing social media accounts
- Add cookie/privacy/GDPR compliant policies

Two rounds of content revisions

- Two revision requests per page including photo, video, and text changes

Google Analytics Setup

- Create Google Analytics account
- Add Google tracking ID

Basic SEO Setup

- Install SEO plugin
- Create logical URL structure
- Create site map
- Submit site map to search engines
- Provide HTTPS

Email Marketing Integration

- Connect website to existing email marketing account
- Create one opt-in form
- Opt-in thank you page
- One Confirmation email

90 days unlimited minor content edits

- Unlimited minor content edits to include words, phrases, sentences.
- Additional sections or pages **not included**

60-minute website training session

- Accessing your website dashboard
- Basic website administration
- Adding images/videos
- Adding text/ blog posts
- How to access Google Analytics

1 year Prime Website Hosting

- Invoiced quarterly or annually after first year



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- Inner page content development by copywriter
- Website development
- Two rounds of content revisions
- Basic SEO Setup
- Google Analytics Setup
- Email marketing integration
- **90 days** unlimited minor content edits
- **60-minute** website training session
- **1 year** of Prime Website Hosting

PLUS:



Up to 10 website pages including graphic design and professional copywriting



Lead Magnet graphic design and edit of existing copy



Create of 2 opt-in forms/thank you pages/autoresponders



Social media header, banner and profile graphics for 3 social media accounts



20 stock images



Four rounds of content revisions



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Includes everything from the Business package:

- Custom website design including logo and branding
- StoryBrand® Home page wireframe
- Inner page content development by copywriter
- Website development
- Two rounds of content revisions
- Basic SEO Setup
- Google Analytics Setup
- Email marketing integration
- **90 days** unlimited minor content edits
- **60-minute** website training session

PLUS:



Up to 20 website pages including graphic design and professional copywriting



Lead Magnet creation including graphic design and professional copywriting



Create of 4 opt-in forms/thank you pages/autoresponders



Develop and set-up 5-email welcome or nurture email campaign



Social media header, banner and profile graphics for 5 social media accounts



40 stock images



Five rounds of content revisions



1-year Premium hosting service



Calendaring/Scheduling Setup

- Create online calendar/scheduling account
- Format calendar display
- Create welcome message
- Create scheduling directions
- Create success message

\$70 USD per hour



Email Marketing

- Create email marketing account
- Download/upload existing email list
- Create additional opt-in form
- Create additional email autoresponders
- Write email nurture sequence emails
- Install email nurture sequence
- Create/apply tags
- Update/edit subscriber information
- Provide email broadcast reports

\$100 USD per hour



Website Development

- Create Additional Website pages (beyond scope of chosen package)

\$125 USD per hour



StoryBrand® Copywriting

- Wireframe a website or landing page | **\$2000 USD**
- Create a lead-generating PDF that collects emails | **\$2000 USD**
- Create tag lines | **\$1000 USD**



SEO/Google Analytics

- Create Search Console Account
- Provide Google Analytics reports
- On-page SEO

\$125 USD per hour



Graphic Design

- Logos/Branding
- Social Graphics/Ads
- Lead Magnet layout
- Store Signage
- Additional Web Page layout
- Business Cards + more

\$125 USD per hour